

CHABA EDITION

PRO-STRETCH fabric acoustic wall treatment system by **eomac**



The Chaba Theatres has a long standing and prominent relationship with the community of Jasper, AB, Canada. The theatre has been in operation for close to a century. When ownership decided to upgrade to digital sound and projection, they made the decision to update interior finishes to suit. **eomac** was brought in to replace the traditional pleated wall drapes in the theatres, in favour of modern PRO-STRETCH fabric acoustic wall treatment system design.



BEFORE / AFTER



This transition was meant to emphasise the upgrade to digital presentation, and modernise the entire moviegoing experience. It was important for any physical changes to be subtle in order to maintain a connection to the original design.

The project was a success. The simple yet sophisticated PRO-STERCH design enhanced the auditoria while underscoring the impact of the new technology, a subtle change that did not go unnoticed by enthusiastic movie patrons.